EDCHOICE TEACHER QUESTIONNAIRE

SEPTEMBER 2026

MORNING CONSULT®

TSdem1
Are you a current or former school teacher, having taught in any grade from kindergarten through high school for at least one school year?

1. Current school teacher
2. Former school teacher (including retired) **[TERMINATE]**
3. Never a school teacher **[TERMINATE]**

TSdem2
Where do you currently teach?

1. Charter school (or public charter school)
2. Home school **[TERMINATE]**
3. Private school (or independent school, parochial school, religious school)
4. Regular public school (or public district school)
5. Other **[TERMINATE]**

TSdem3
In this current school year, what grade level(s) do you teach? Please select all that apply. **[SELECT ALL]**

Preschool **[IF ONLY PRESCHOOL SELECTED, TERMINATE]**
1. Kindergarten
2. 1st grade
3. 2nd grade
4. 3rd grade
5. 4th grade
6. 5th grade
7. 6th grade
8. 7th grade
9. 8th grade
10. 9th grade
11. 10th grade
12. 11th grade
13. 12th grade
14. Other **[OPEN END]**

TSdem4
Counting this school year, how many years have you been a school teacher, including part-time teaching?

≤ 3 years
4-9 years
10-14 years
≥ 15 years

demAgeFull
What is your age? **[DROP DOWN]**

demGender
What is your gender?

1. Male
2. Female

TSdem5
What is the last grade or class you completed in school?

1. Four-year college bachelor's degree
2. Graduate or professional school after college, but no degree
3. Graduate master's degree (e.g. M.E., M.A., M.B.A.)
4. Education Doctorate (Ed.D.)
5. Other Doctorate (e.g. Ph.D., J.D., MD.)

demHisp
Are you, yourself, of Hispanic origin or descent, such as Mexican, Puerto Rican, Cuban, or some other Spanish background?

1. Yes
2. No

demRace
Which term below best describes your race or background?

1. American Indian
2. Asian American
3. Black
4. White
5. Other

demPidNoLn
Generally speaking, do you think of yourself as..

1. Republican
2. Democrat
3. Independent
4. Something else

demPidlean
[IF demPidNoLn==1,2]
Would you call yourself a strong [Republican/Democrat] or a not very strong [Republican/Democrat]?

1. Strong [Republican/Democrat]
2. Not very strong [Republican/Democrat]

demState
[DROP DOWN]
In which state do you currently reside?

demState
[OPEN END]
What is your five-digit ZIP Code?

demInc
Which category represents the total combined income of all members of your HOUSEHOLD during the past 12 months?

This includes money from jobs, net income from business, farm or rent, pensions, dividends, interest, social security payments and any other money income received by members of your family who are 15 years of age or older.

1. Under 20 thousand dollars
2. 20 to under 35 thousand
3. 35 to 50 thousand
4. 50 to 75 thousand
5. 75 to under 100 thousand
6. 100 thousand or more

demInc2
[IF demInc1==6]
Is that…

1. 100 to under 150 thousand
2. 150 to under 200 thousand
3. 200 to under 250 thousand
4. 250 thousand or more

TSdem6
Would you consider where you live to be…

1. An urban area
2. A suburban area
3. A small town
4. A rural area

TSdem7
Are you the parent or guardian of a child? Select all that apply

1. Parent of a child 18 or under living in your household
2. Parent of a child 18 or under not living in your household
3. Parent of a child over 18
4. I am not a parent

TSdem8
[IF TSdem7==1]
Are any of the children in your household enrolled in school from kindergarten through high school?

1. Yes
2. No

demTS11
[IF demTSdem8==1]
How many children in your household are enrolled in school from kindergarten through high school? **[DROP-DOWN]**

1. 1
2. 2
3. 3
4. 4
5. 5
6. 6
7. 7
8. 8
9. 9
10. 10+

TS117
[IF demTS8==1]
[SHOW IF ECdem4=1, NUMBER OF ROWS BASED ON ECdem7 UP TO 10, TERMINATE IF ECdem7==8:10 AND 3 or more children are in the same grade]
Please tell us the grade level for each of your children; and what kind of school each child is attending this CURRENT school year (2026-27).

	Grade entering this UPCOMING school year (2026-27)	Where is she/he attending school this UPCOMING school year (2026-27)
Oldest Child in K–12 (#1)	**DROP DOWN/OPTIONS:** Kindergarten to 12th Grade	**DROP DOWN/OPTIONS:** • Charter School • Home School (Parent-directed) • Private School • Regular Public/District School (INSIDE your school district) • Public/District School (OUTSIDE your school district) • Don't Know/Unsure
Next Oldest Child in K–12 (#2)		
Next Oldest Child in K-12 (#N…)		

TSdem15
Which, if any, of the following professional associations are you currently a member of? Please select all that apply. *(For this survey, membership in a state or local affiliate can count as membership in the national organization.)*

1. National Education Association (NEA)
2. American Federation of Teachers (AFT)
3. Association of American Educators (AAE)
4. Christian Educators (formerly Christian Educators Association International, or CEAI)
5. National Catholic Education Association (NCEA)
6. National Council of Teachers of Mathematics (NCTM)
7. National Science Teaching Association (NSTA)
8. National Council of Teachers of English (NCTE)
9. National Council for the Social Studies (NCSS)
10. Association for Supervision and Curriculum Development (ASCD)
11. Other, please specify **[OPEN END; ANCHOR]**
12. I am not a member of a teacher's union **[ANCHOR; EXLUSIVE]**

TS121
When thinking about the future, please select which of two words best describes how you feel right now? **[RANDOMIZE]**

1. Optimistic – Neutral – Pessimistic
2. Happy – Neutral – Unhappy
3. Satisfied – Neutral – Dissatisfied
4. Enjoyment – Neutral – Frustration
5. Sense of Purpose – Neutral – Without Purpose
6. Enthusiasm – Neutral – Dread
7. Hopeful – Neutral – Fearful
8. I feel in control – Neutral – I feel overwhelmed

TS1
[SCALE FROM 0 to 10, include Don't know/No opinion]
On a scale from 0 to 10, where '0' means 'Not at all likely' and '10' means 'Extremely likely'. How likely is it that you would recommend teaching to a friend or family member?

TS2
[MATRIX]
Do you feel things in K-12 education are generally going in the right direction, or do you feel things have generally gotten off on the wrong track?

1. Nationwide
2. In your state
3. In your local school district

1. Right Direction
2. Wrong Track
3. Don't Know/ No Opinion

TS3a
What do you believe should be the main purpose of education during **Kindergarten through 8th grade**? In your opinion, how important is it for students to learn… **[MATRIX; RANDOMIZE]**

1. Skills for future employment
2. To fix social problems
3. Values, moral character, or religious virtues
4. How to be good citizens
5. To become independent thinkers
6. How to interact with others (socialization)
7. Core academic subjects (e.g. reading, math, science)

1. Extremely Important
2. Very Important
3. Somewhat Important
4. Not That Important
5. Not At All Important
6. Don't Know/ No Opinion

TS3b
What do you believe should be the main purpose of education during **High School (9th through 12th grade)**? In your opinion, how important is it for students to learn… **[MATRIX; RANDOMIZE]**

1. Skills for future employment
2. To fix social problems
3. Values, moral character, or religious virtues
4. How to be good citizens
5. To become independent thinkers
6. How to interact with others (socialization)
7. Core academic subjects (e.g. reading, math, science)

1. Extremely Important
2. Very Important
3. Somewhat Important
4. Not That Important
5. Not At All Important
6. Don't Know/ No Opinion

TS45a
How do you feel your students are progressing on the following this school year? **[MATRIX; RANDOMIZE]**

1. Academic learning
2. Social Development/well-being
3. Emotional development/well-being

1. Very well
2. Somewhat well
3. Somewhat poorly
4. Very poorly
5. Don't know/No opinion

TS184
Overall, how satisfied are you with your students' learning this school year?

1. Very satisfied
2. Somewhat satisfied
3. Somewhat dissatisfied
4. Very dissatisfied
5. Don't Know/No Opinion

TS7
[OPEN END]
How much do you think is spent per year on each student in your state's **public schools**? Your estimate of the state average–to the nearest thousand dollars–will represent the combined expenditures of local, state, and federal governments.

[RANDOMLY SPLIT SAMPLE BETWEEN TS8A AND TS8B]

TS8a
Do you believe public school funding in **[INSERT RESPONDENT'S STATE]** is: **[ROTATE 1:2]**

1. Too High
2. Too Low
3. About Right

TS8b
On average, **[INSERT STATE]** spends [**INSERT STATE AVERAGE]** per student attending public school each year. Do you believe public school funding is: **[ROTATE 1:2]**

1. Too High
2. Too Low
3. About Right

TS10a
Based on what you know, or have heard from others… In general, what is your opinion of **"charter schools"** in K–12 education? **[ROTATE 1:4]**

1. Strongly Support
2. Somewhat Support
3. Somewhat Oppose
4. Strongly Oppose
5. Don't Know/ No Opinion
6. Never Heard of Charter Schools

TS11a
Charter schools are public schools that have more control over their own budget, staff, and curriculum, and are exempt from many existing public school regulations. In general, what is your opinion of public charter schools? **[ROTATE 1:4]**

1. Strongly Support
2. Somewhat Support
3. Somewhat Oppose
4. Strongly Oppose
5. Don't Know/ No Opinion

TS12a
Based on what you know, or have heard from others… In general, what is your opinion of **"school vouchers"** in K–12 education? **[ROTATE 1:4]**

1. Strongly Support
2. Somewhat Support
3. Somewhat Oppose
4. Strongly Oppose
5. Don't Know/ No Opinion
6. Never Heard of School Vouchers

TS13a
A **school voucher** system allows parents the option of sending their child to the school of their choice, whether that school is public or private, including both religious and non-religious schools.

If this policy were adopted, tax dollars currently allocated to a school district would be allocated to parents in the form of a "school voucher" to pay partial or full tuition for the child's school. In general, what is your opinion of school voucher systems? **[ROTATE 1:4]**

1. Strongly Support
2. Somewhat Support
3. Somewhat Oppose
4. Strongly Oppose
5. Don't Know/ No Opinion

TS14a
Based on what you know, or have heard from others… In general, what is your opinion of **"education savings accounts"** in K–12 education? **[ROTATE 1:4]**

1. Strongly Support
2. Somewhat Support
3. Somewhat Oppose
4. Strongly Oppose
5. Don't Know/ No Opinion
6. Never Heard of Education Savings Accounts

TS15a
An "education savings account" in K–12 education – **often called an ESA** – establishes for parents a government-authorized savings account with restricted, but multiple uses for educational purposes. Parents can then use these funds to pay for: school tuition; tutoring; online education programs; therapies for students with special needs; textbooks or other instructional materials; or save for future college expenses. In general, what is your opinion of an ESA system? **[ROTATE 1:4]**

1. Strongly Support
2. Somewhat Support
3. Somewhat Oppose
4. Strongly Oppose
5. Don't Know/ No Opinion

TS151a
[SPLIT == A]
Some people believe that ESAs should be available to all families, regardless of incomes and special needs. Do you agree or disagree with that statement?

1. Strongly Agree
2. Somewhat Agree
3. Somewhat Disagree
4. Strongly Disagree
5. Don't Know/ No Opinion

TS151b
[SPLIT == B]
Some people believe that ESAs should only be available to families based on financial need. Do you agree or disagree with that statement?

1. Strongly Agree
2. Somewhat Agree
3. Somewhat Disagree
4. Strongly Disagree
5. Don't Know/ No Opinion

TS192
When you filed your federal income taxes for the most recent tax year, did you (or someone in your household) claim any of the following federal tax credits? Please select all that apply. **[ROTATE] [SELECT ALL]**

1. Child Tax Credit
2. Earned Income Tax Credit (EITC)
3. American Opportunity Tax Credit (AOTC)
4. Lifetime Learning Credit (LLC)
5. I did not file federal income taxes **[ANCHOR] [EXCLUSIVE]**
6. Don't Know/Don't Remember **[ANCHOR] [EXCLUSIVE]**
7. Prefer not to say **[ANCHOR] [EXCLUSIVE]**

TS193
Before today, how much had you heard about the new federal tax credit for education that allows individuals to receive up to a $1,700 credit for donating to scholarship-granting organizations, which provide education scholarships to eligible K-12 students?

1. A great deal
2. A lot
3. Some
4. Not that much
5. Nothing at all
6. Don't know/No opinion

TS194
States may choose to opt in to participate in a new federal tax credit for education that allows individuals to donate to eligible K–12 scholarship-granting organizations in exchange for a federal tax credit of up to $1,700. These organizations provide scholarships or education-related assistance to eligible K–12 students.

Overall, do you support or oppose **your state** participating in this federal tax credit? **[ROTATE]**

1. Strongly support
2. Somewhat support
3. Somewhat oppose
4. Strongly oppose
5. Don't Know/No Opinion **[ANCHOR]**

TS42
[IF AGE<55]
In the past three months, to what extent have you considered **leaving** the teaching profession for another career?

1. A lot
2. Some
3. A little
4. Not at all
5. Don't know / No Opinion

TS42b
[IF AGE>=55]
In the past three months, to what extent have you considered **retiring** from the teaching profession?

1. A lot
2. Some
3. A little
4. Not at all
5. Don't know / No Opinion

TS156
Which of the following measures should be used to judge school performance? Select up to three. **[RANDOMIZE; SELECT UP TO 3]**

1. Student attendance and absenteeism
2. Standardized test scores
3. Class grades
4. Parent satisfaction
5. Student satisfaction
6. Student enrollment and retention
7. Average student academic progress *during the school year*
8. Average student academic progress *from year to year*

TS163
How often would you say that your class is interrupted by the following: **[MATRIX]**
[RANDOMIZE]

1. Technology issues (malfunctions, student misuse, cell phones, etc.)
2. Student behavior issues (e.g. verbal outbursts, bullying)

1. Extremely frequently
2. Very frequently
3. Somewhat frequently
4. Rarely
5. Never
6. Unsure/Don't know

TS128
When it comes to how much time your students spend using technology generally, do you think it is…

1. Too Much
2. About Right
3. Too Little

TS172
To what extent, if at all, do you support or oppose the following types of technology being used in your class at school? **[MATRIX] [RANDOMIZE] [ROTATE ANSWERS]**

1. Cell phones
2. Laptops
3. Tablets
4. Online learning **games** (e.g. MobyMax, Kahoot!, Prodigy)
5. Online learning **platforms** (e.g. Google Classroom, Canvas, Blackboard)
6. Artificial intelligence (AI) programs (e.g. ChatGPT, Grok, Gemini, Claude)

1. Strongly Support
2. Somewhat Support
3. Somewhat Oppose
4. Strongly Oppose
5. Don't know/No opinion **[ANCHOR]**

TS176
How concerned are you about the effects of artificial intelligence, or AI, on your students' learning this school year? **[ROTATE]**

1. Extremely concerned
2. Very concerned
3. Somewhat concerned
4. Not that concerned
5. Not at all concerned
6. Don't know/No opinion **[ANCHOR]**

TS177
When it comes to the use of technology and artificial intelligence (AI), how important is it for schools to help students build critical thinking and reasoning skills so they can judge information and appropriate use of technology? **[ROTATE]**

1. Extremely important
2. Very important
3. Somewhat important
4. Not that important
5. Not at all important
6. Don't know/No opinion **[ANCHOR]**

TS185
To what extent do you feel that your school needs to change its overall approach to help students navigate a future with AI?

1. A Great Deal
2. A Lot
3. Some
4. A Little
5. None
6. Don't Know/No Opinion

TS111
How concerned are you about a violent intruder, like a mass shooter, entering your school?

1. Extremely concerned
2. Very concerned
3. Somewhat concerned
4. Not that concerned
5. Not at all concerned
6. Don't know/No opinion

TS152
Which of the following are the most important to know if your student has a successful school year? Select up to three. **[SELECT UP TO THREE] [RANDOMIZE]**

1. Grades on specific tests, quizzes, homework, etc.
2. Communicating with student's parents/guardians
3. Communicating with your student
4. Standardized test scores
5. Observing student's attitude toward school
6. Observing student's behavior in school

TS6
How much, if at all, do you trust the following to make good decisions about education? **[MATRIX] [RANDOMIZE]**

1. Parents
2. Teachers
3. School Principals
4. School District Superintendents
5. School Boards
6. State Legislature and/or Governor
7. State Department of Education
8. U.S. Department of Education

1. A lot
2. Some
3. Not that much
4. Not at all
5. Don't know/No Opinion

TS190
[SPLIT==A]
How much actual influence do you think teachers have over school policy at your school in each of the following areas? **[MATRIX] [RANDOMIZE]**

1. Setting performance standards for students
2. Establishing curriculum
3. Determining the content of professional development programs
4. Evaluating teachers
5. Hiring new full-time teachers
6. Setting discipline policy
7. Deciding how the school budget will be spent

1. A great deal of influence
2. Moderate influence
3. Minor influence
4. No influence
5. Don't Know/ No Opinion

TS191
[SPLIT==B]
At your current school, how much actual control do you have in your classroom over the following areas of your planning and teaching? **[MATRIX] [RANDOMIZE]**

1. Selecting textbooks and other instructional materials
2. Selecting content, topics, and skills to be taught
3. Selecting teaching techniques
4. Evaluating and grading students
5. Disciplining students
6. Determining the amount of homework to be assigned

1. A great deal of control
2. Moderate control
3. Minor control
4. No control
5. Don't Know/ No Opinion

TS196 (EC224)
Which of the following apply to you? Select all that apply. **[SELECT ALL]**

1. Have attended (virtually or in-person) at least one local school board meeting in the past 12 months
2. Have voted in a local school board election in the past 12 months
3. Have contacted (by phone, email, written letter, etc.) a local public official about issues relating to K-12 education in the past 12 months
4. Have contacted (by phone, email, written letter, etc.) a state public official about issues relating to K-12 education in the past 12 months
5. None of the above **[EXCLUSIVE]**

TS195a
[SPLIT == A]
Now, thinking about your vote, what would you say are the top 3 issues on your mind when you cast your vote for federal offices such as U.S. Senate or Congress? **[RANDOMIZE; SELECT EXACTLY 3]**

1. Economic Issues – like taxes, wages, jobs, and inflation
2. Security Issues – like national defense, terrorism and border security
3. Health Care Issues – like prescription drug prices, health insurance coverage, and Medicaid
4. Seniors Issues – like Medicare and Social Security
5. Women's Issues – like birth control, abortion, and equal pay
6. Education Issues – like student learning, school funding, school choice, and student loans
7. Energy Issues – like carbon emissions, cost of electricity/gasoline, or renewables
8. Foreign Affairs Issues – like Gaza/Israel, Ukraine, and Taiwan
9. Other: **[ANCHOR; OPEN END]**

TS195b
[SPLIT == B]
Now, thinking about your vote, what would you say are the top 3 issues on your mind when you cast your vote for state offices such as Governor or the State legislature? **[RANDOMIZE, SELECT EXACTLY 3]**

1. Economic Issues – like taxes, wages, jobs, and inflation
2. Security Issues – like law enforcement, terrorism
3. Health Care Issues – like prescription drug prices, health insurance coverage, and Medicaid
4. Seniors Issues – like Medicare and Social Security
5. Women's Issues – like birth control, abortion, and equal pay
6. Education Issues – like student learning, school funding, school choice, and student loans
7. Energy Issues – like carbon emissions, cost of electricity/gasoline, or renewables
8. Infrastructure Issues – like housing, road repair/construction
9. Other: **[ANCHOR; OPEN END]**

TS197
Thinking ahead to the next election, if a candidate for Governor, State Senator, or State Representative **supports education savings accounts (ESAs)**, would that make you more likely to vote for him or her, less likely, or make no difference in how you vote? **[ROTATE]**

1. More Likely
2. No Difference
3. Less Likely
4. Don't know/No opinion **[ANCHOR]**
5. Would rather not say **[ANCHOR]**

TEXT
You're almost done! Just a few more questions.

demLGBTQ1
Do you consider yourself to be…

1. Heterosexual or straight
2. Gay
3. Lesbian
4. Bisexual
5. Queer
6. Asexual
7. Something else

demRelig
Thinking about your religion, are you ..

1. Protestant
2. Roman Catholic
3. Mormon
4. Orthodox (e.g., Greek or Russian Orthodox)
5. Jewish
6. Muslim
7. Buddhist
8. Hindu
9. Atheist
10. Agnostic
11. Something else
12. Nothing in particular

TSdem13
[SPLIT == A]
Thinking about politics these days, how would you describe your political viewpoint?

1. Very progressive
2. Progressive
3. Slightly progressive
4. Moderate
5. Slightly conservative
6. Conservative
7. Very conservative
8. None of the above
9. Don’t Know/No Opinion

demPolIdeo
[SPLIT == B]
Thinking about politics these days, how would you describe your political viewpoint?

1. Very liberal
2. Liberal
3. Slightly liberal
4. Moderate
5. Slightly conservative
6. Conservative
7. Very conservative
8. Don’t Know

TSdem14
To what extent, if any, do you support or oppose the 'Make America Great Again' (MAGA) movement?

1. Strongly Support
2. Somewhat Support
3. Somewhat Oppose
4. Strongly Oppose
5. Don't Know/ No Opinion

demRVoter
Are you registered to vote at your present address, or not?

1. Yes
2. No

satis1
Do you agree or disagree with the following?

1. I enjoyed taking this survey
2. The questions in the survey were easy to understand
3. The survey had a lot of errors
4. The survey text was too small
5. I would take a survey similar to this again
6. The survey looked good on my mobile device or computer
7. The language or translations in the survey were low quality

1. Strongly agree
2. Agree
3. Somewhat agree
4. Somewhat disagree
5. Disagree
6. Strong disagree
7. Don't Know

Satis2
[OPEN END]
We are trying to improve the survey. In a few sentences, please say how you would improve the survey. Thank you for your helpful comments!