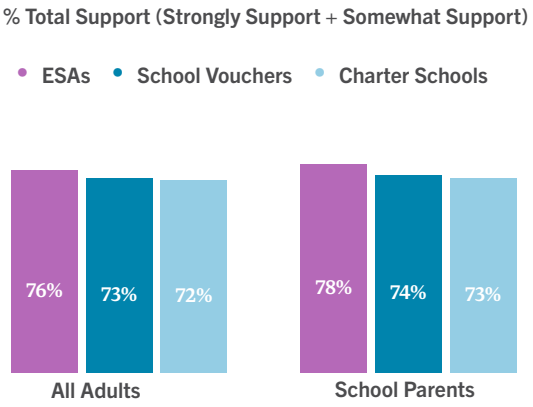
Do residents of Wisconsin support school choice policies?



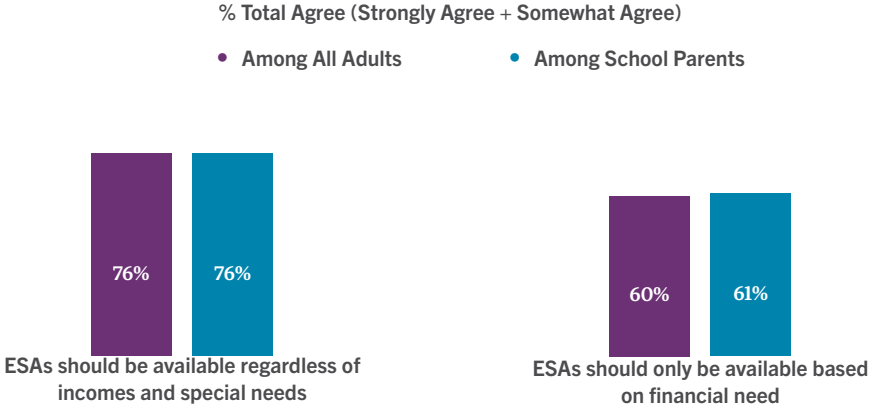
An "education savings account" in K–12 education — often called an ESA — establishes for parents a government-authorized savings account with restricted, but multiple uses for educational purposes. Parents can then use these funds to pay for: school tuition; tutoring; online education programs; therapies for students with special needs; textbooks or other instructional materials; or save for future college expenses.

A school voucher system allows parents the option of sending their child to the school of their choice, whether that school is public or private, including both religious and non-religious schools. If this policy were adopted, tax dollars currently allocated to a school district would be allocated to parents in the form of a "school voucher" to pay partial or full tuition for the child's school.

Charter schools are public schools that have more control over their own budget, staff, and curriculum, and are exempt from many existing public school regulations.

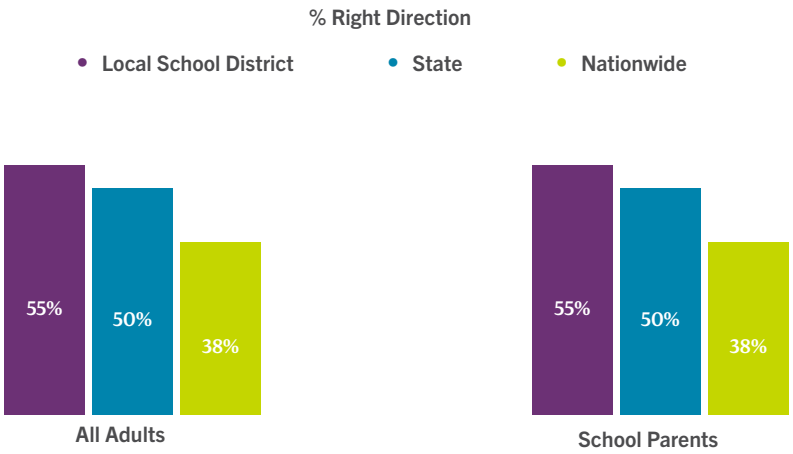
Question: Some people believe that ESAs should be available to all families, regardless of incomes and special needs. Do you agree or disagree with that statement?

Question: Some people believe that ESAs should only be available to families based on financial need. Do you agree or disagree with that statement?



Residents of Wisconsin think education is headed...

Question: Do you feel things in K–12 Education are generally going in the right direction, or do you feel things have generally gotten off on the wrong track?



The main purpose of education?

Question: What do you believe should be the main purpose of education during Kindergarten through 8th grade/High School? In your opinion, how important is it for students to learn...

% Extremely Important, Among All Adults

Grades K–8

- 59% Core academic subjects
- 51% Socialization
- 49% How to be good citizens
- 53% Become independent thinkers
- 51% Skills for future employment
- 45% Values, moral character, religious virtues
- 30% To fix social problems

Grades 9–12

- 64% Skills for future employment
- 57% Become independent thinkers
- 60% Core academic subjects
- 52% How to be good citizens
- 51% Socialization
- 46% Values, moral character, religious virtues
- 35% To fix social problems

Is school funding too low? Information is powerful.

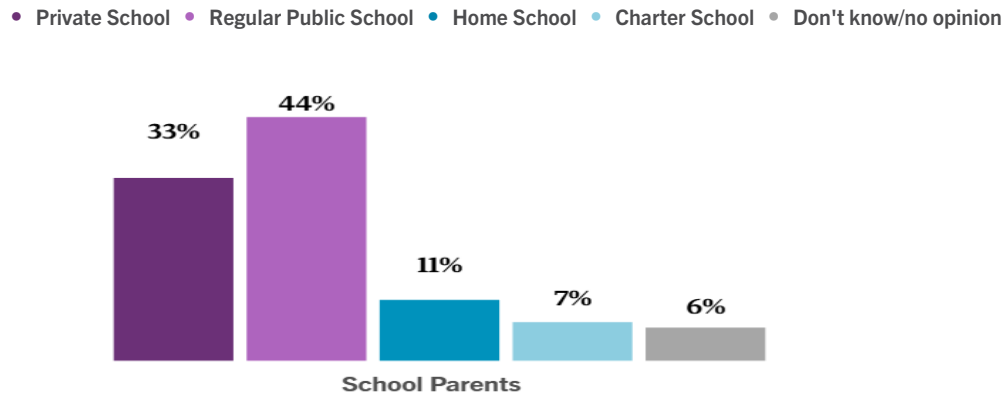
Question: With Description: On average, Wisconsin pays $12,794 per student attending public school each year. Do you believe public school funding is too low?

Question: No Description: Do you believe public school funding in Wisconsin is too low?

% Who Responded "Too Low"

If Wisconsin's school parents could choose any school for their children, they would prefer...

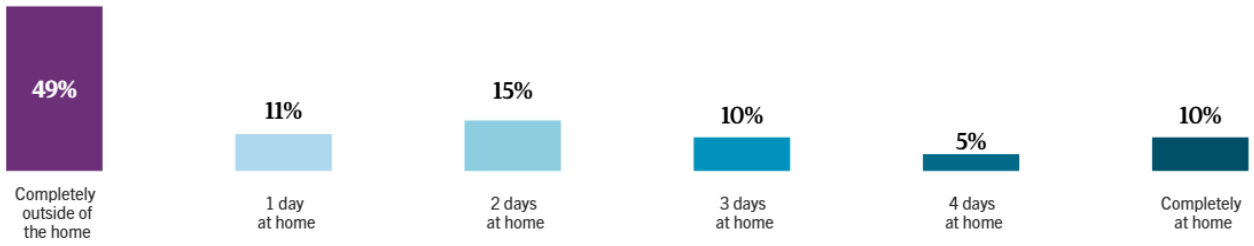
Question: If given the option, what type of school would you select in order to obtain the best education for your child?



Many school parents in Wisconsin prefer one or more days of home-based schooling for their children.

Question: After the pandemic, if given the option, to what extent would you prefer schooling to be scheduled each week at home with a parent or tutor to provide the best education for your child?

% Preference, Among School Parents



Parents in Wisconsin express substantial interest in tutoring.

Question: Is your child getting tutoring outside of regular school hours this school year?

Among School Parents

16% Yes, my child is currently being tutored

21% No, but I am actively looking for a tutor + No, but I will be looking soon for a tutor

Methodology: These polls are felded online, among a national sample of 2,200 general population adults (age 18+) monthly, an oversample of 700 K-12 school parents monthly, and 1,000 teachers quarterly living in the United States (including the District of Columbia). The gen pop results include a monthly sample of approximately 500 K-12 school parents. Morning Consult uses nonprobability, stratified sampling based on age and gender for general population, race and ethnicity for K-12 school parents, gender and years of experience for teachers. The general population and K-12 school parent results are weighted on the following demographic variables: age, gender, region, race/ethnicity, and educational attainment. "Don't Know," "Unsure," or "No Opinion" responses, or equivalents, are occasionally excluded from the charts in order to focus on those respondents who did express an opinion. Starting in February 2022, Morning Consult and EdChoice started to employ a method known as multilevel regression and poststratification (MRP) to state-level data for estimates.